



GO GREEN! NEWSLETTER

Green Hero Award

April 2010

The Greater Lansing Go Green! Initiative is partnering with the local community to honor a "Green Hero" from Greater Lansing this Earth Day. We are looking for an individual who has gone above and beyond to do things such as recycle, conserve energy, use alternative transportation, reduce waste, protect our natural resources, and teach others about the importance of keeping our community clean and green. Please nominate your friends, neighbors, teachers, co-workers, family members, yourself or anyone else who you feel fits this description. The winner of the "Green Hero" award will be presented with a specially designed plaque constructed of recycled plastic and metal along with a gift basket of environmentally friendly goods and services from area businesses. An award ceremony honoring Lansing's Green Hero will take place on Earth Day, Thursday, April 22nd at 6pm. Nomination forms are due by 5pm Tuesday, April 20th. They are available on our website: GoGreenGoLansing.com



Master Business Recycler Training

The Michigan Recycling Coalition, The City of Lansing's Waste Reduction Services and Mayor Bernero's Go Green Initiative are sponsoring the "Mastering Recycling for Your Business" training workshop on Tuesday, April 6, 2010, from 9am-noon at the Christman building in downtown Lansing.

The Christman Building's Sustainability Manager will highlight their efforts to "go green" and other local success stories will be shared. This is a great program for businesses looking to start a recycling program or revamp an existing one. Don't miss this exciting opportunity. To register call 517/974-3672 or email kerrinmrc@gmail.com.



City of Lansing Earth Day

Mayor Bernero's Office will be celebrating the 40th Anniversary of Earth Day on April 22nd, 2010 in the lobby of City Hall. Area elementary schools are invited to participate in the festivities, which include entertaining games and crafts, refreshments and educational exhibits. Hundreds of children will learn the importance of environmental stewardship, while also having fun celebrating the 40th anniversary of Earth Day! If you are interested in becoming a

sponsor, volunteering to assist with games and activities, or would like more information, please contact the Go Green! Office at 517-483-4597. Support from area businesses is an essential part of the event's success!

Computer and Electronics Recycling Collection

A computer and electronics recycling collection will take place Saturday, May 1st, from 8am-12pm at the Lansing Recycling Transfer Station, 530 E. South Street. Telephones, cell phones, laptops, stereos, VCRs and speakers are only a small handful of the items being accepted.

For more information, contact Waste Reduction Services at 483-4400 or visit recycle@lansingmi.gov.



Is Your Business A Part of the New Green Economy?



The Michigan Department of Energy, Labor & Economic Growth (DELEG) and the Michigan Economic Development Corporation are partnering with Michigan State University and the State of Michigan to hold a series of free training programs being offered April 19th - June 16th across the state.

These programs are designed to help business representative, political leaders, and economic planners understand the reasons for the economic downturn in Michigan and map out a plan for its recovery. The training sessions are geared towards helping you to better compete in the "New Economy."

For more information or to register, check out <http://news.msu.edu/story/7618/>.

Clean Up Your Technotrash

Is your techno trash piling up? The *GreenDisk Technotrash Can* is a convenient way to dispose of products responsibly.

This can comes in two sizes and can be used to dispose of a variety of items including CDs, tapes, old cell phones, printer cartridges, and other technical equipment. Once full, the contents of the can are securely disposed.

To get your hands on this nifty way to go green, visit <http://www.greendisk.com/gdsite/technotrash.aspx>.

Construction Material Recycling

A construction and building recycling collection will take place at the Meridian Recycling Center (5976 E. Lake Drive Haslett, 48840) on April 3rd, 2010.

Lumber, tools, cabinets, fixtures, windows and doors will be all be accepted for recycling. Materials must be in good condition and meet acceptability standards.

Check out www.re-news.net/meridian/news/Mar-a.htm or call 517-853-4466 if you have any questions.